



CALL FOR MURAL ART
LOCATION:
CENTER FOR DIVERSION AND SERVICES



MAYOR'S OFFICE OF
Cultural Affairs

OUTDOOR MURAL RFQ

The Mayor's Office of Cultural Affairs (OCA) in partnership with the City of Atlanta's Department of Enterprise and Access Management invites artists to submit portfolios of their past mural projects. The chosen artist will create a large mural for the new Center for Diversion and Services, projected to open Spring 2024 at 254 Peachtree Street SW. This correctional and mental health facility will have its main entrance at the corner of Memorial Drive and Peachtree Street. The mural will run along the mid to top part of the brick wall of the front façade.

ABOUT MAYOR'S OFFICE OF CULTURAL AFFAIRS

The vision of the Office of Cultural Affairs (OCA) is to enhance the quality of life in Atlanta through cultural experiences. The OCA provides programs that contribute substantially to the city's economy and quality of life. The OCA recognizes that the arts play an essential role in defining the cultural vitality of the city and is working to enhance Atlanta's reputation as a cultural destination. The OCA focus is to provide programs that contribute substantially to the city's economy and quality of life.

CENTER FOR DIVERSION AND SERVICES

LOCATION: 254 Peachtree Street SW, Atlanta, GA 30303

The Center for Diversion and Services represents a partnership between the City of Atlanta, the Policing Alternatives and Diversion Initiative (PAD), and Grady Hospital. This center will improve the quality of life for Atlanta residents by connecting them to resources, and supportive services as an alternative to incarceration. The Policing Alternatives and Diversion (PAD) initiative and Grady will provide health care and services to diversion center guests including peer reception, behavioral health screenings, non-emergency medical care, sobering rooms, case management, warrant resolution, food, laundry, and showers.

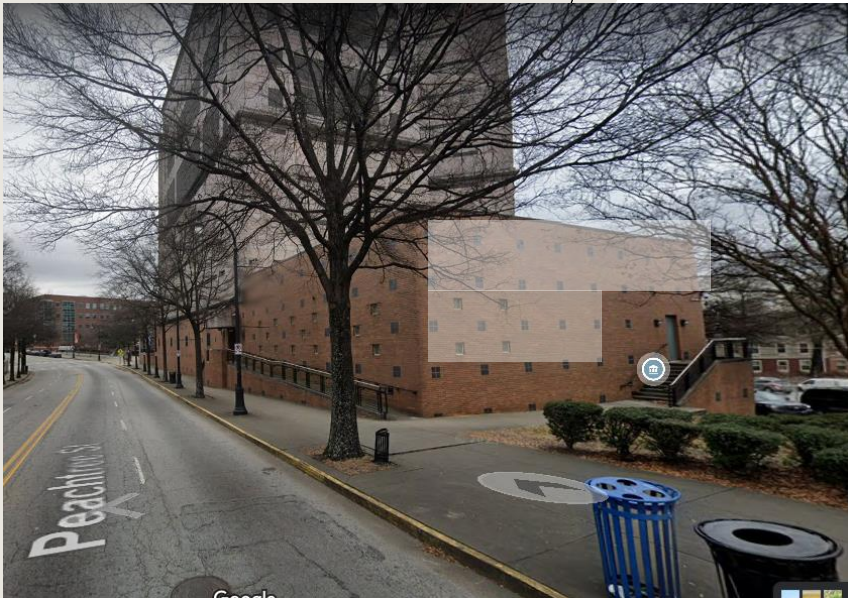


PAYMENT SCHEDULE

First Payment: \$10,000

Second Payment:
50% completion: \$7,000

Third Payment:
100% completion: \$4,000



PROJECT SCOPE

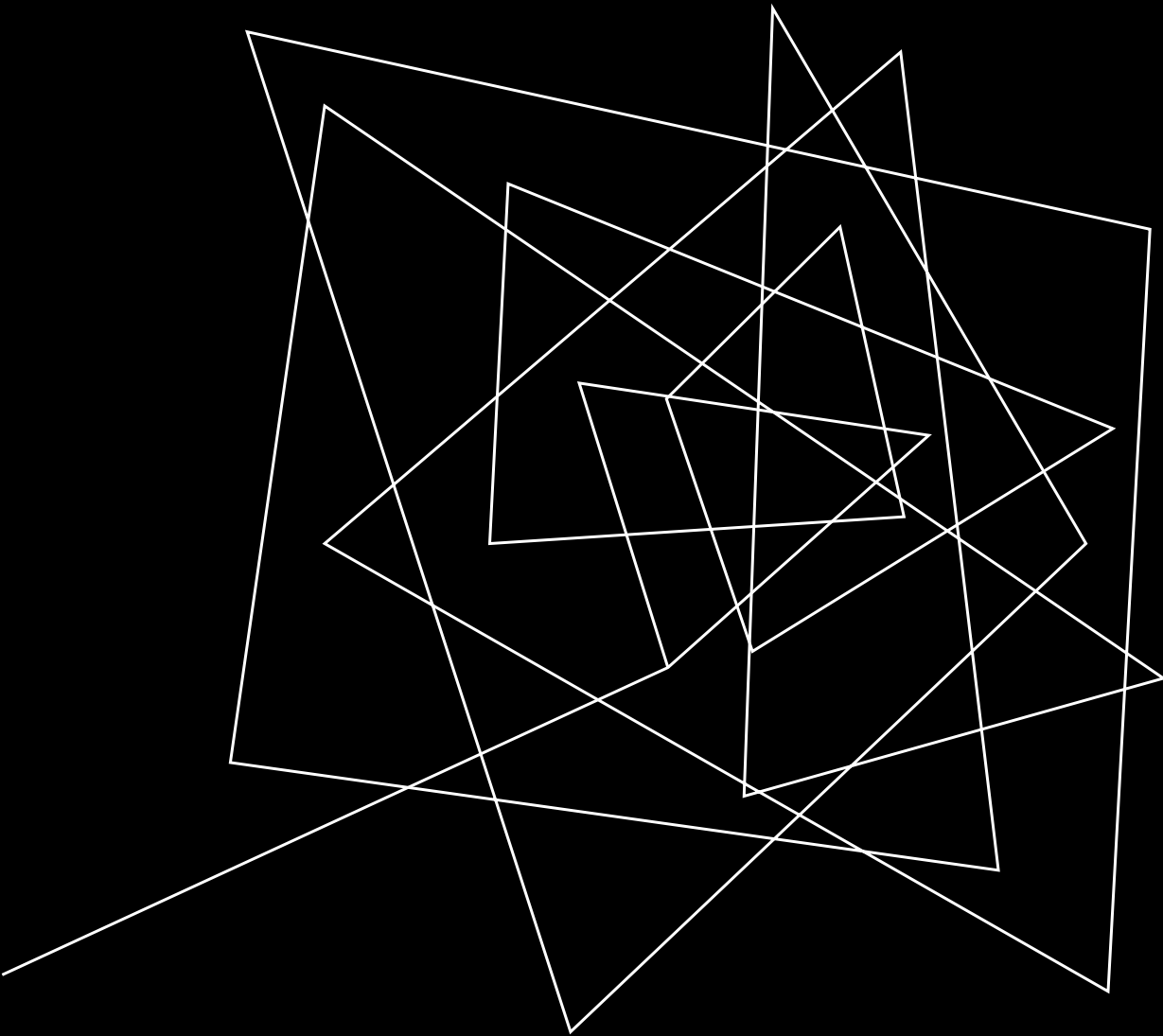
The chosen artist will design and implement a large mural across the front of the building. The goal is to provide uplifting artwork that inspires hope, justice, humanism, and compassion. This mural's mission is to greet those who visit, work, or temporarily reside at the center.

Artist's fee includes planning, installation, materials, and transportation. Lift will be provided by OCA.

The brick façade will be new. The area for the mural is roughly 20 ft. high by 50 ft. long. The mural will run along the mid to top part of the brick wall of the front façade.

Mural must be completed by **Spring 2024**

BUDGET \$21,000



ELIGIBILITY

The City of Atlanta is seeking qualifications from artists to be selected with experience working on large scale murals, themes addressing individuals who have experienced incarceration and/or concerns related to mental health, homelessness, substance use, and/or poverty.

Open to metro Atlanta residents, including Fulton, Cobb, Dekalb, City of Atlanta, Douglas, Clayton, Fayette, Henry, Rockdale and Gwinnett. The City of Atlanta participates in E-Verify and will provide the federal government with your Form I-9 information to confirm that you are authorized to work in the U.S.

All applicants, regardless of race, sex, religion, nationality, sexual orientation, origin or disability will be considered. Artists will be selected via an artist selection committee including professional artists, community stakeholders, and partnering agencies.

SELECTION CRITERIA

Artwork will be selected by a group of stakeholders based on the following criteria:

Design of artwork, feasibility of artwork, artist merit and technical expertise. Demonstrated successful, innovative and effective approach to artworks of a similar scope. Ability to successfully execute project in a culturally rich and complex areas.

REQUIRED APPLICATION MATERIALS

Past work samples:

High-res images that show past work. File should be saved as the artwork title

Word or PDF document describing those past works. Please list artist name, title of piece, location, date completed, medium, and budget below each image.

Proposal Statement:

One page, Word or PDF document using no smaller than 12 pt. font, giving a written description of your concept. It should just be artist statement, not bio.

Résumé:

Outline professional accomplishments (maximum 2 pages per person).

HOW TO APPLY

Send required application material to:

Briana X. Camelo

bxcamelo@atlantaga.gov

Subject email line:

RFQ Mural for Diversion Center – *NAME*

QUESTIONS

For Questions, Please Contact:

Briana X. Camelo, Arts Program Manager

Mayor's Office of Cultural Affairs

Bxcamelo@atlantaga.gov

TIMELINE: MURAL CALL OPENS: August 4, 2023

Application Deadline _____ August 18, 2023 by 5:00 PM

Stakeholder review of applications _____ August 25, 2023

Finalists notified _____ August 28, 2023

Final design presentation _____ September 20, 2023

Finalist Announced _____ September 25, 2023

Mural will be installed in yellow area

